

Dear Chapman Faculty Member,

I am a part of the research team for the School of Communication's Rethink Campaign for this semester. The campaign is designed and implemented by students in SCC 400, a course taught by Dr. Sara LaBelle. Our goal is to educate Chapman students about the dangers of abusing and misusing Adderall and similar drugs through a three-week campaign starting April 6th.

In order to evaluate our success, we have developed a short online survey for Chapman students to take before and after the campaign. We want our data to be as accurate as possible, so it is important that we have students from all departments participate. This being said, would you be willing to share this survey with your students and allow them class time to complete it before and after the campaign? We value your time, so we have designed the survey to take less than ten minutes to complete. To emphasize the importance of this data, a member of our research team would gladly come to your class to introduce the survey and answer any questions.

The survey and all the members on our research team will be IRB approved by the time the survey is administered. If you have any questions or concerns about the campaign or the survey, please reach out to Dr. Labelle at labelle@chapman.edu.

Sincerely,
Eliaana O'Neill

w/o emailing it to students

Hello _____,

Thank you for expressing interest in sharing our **short online survey** with your students.

With the campus transition to online formats, our student-driven campaign will be implemented in purely digital formats. This being said, would you be willing to share our survey with your students and allow them virtual class time to complete it before and after the campaign?

To emphasize the importance of this data, a member of our research team would still gladly come to any virtual class space to introduce the survey and answer any questions. As an incentive, there will be a raffle for five \$25 gift cards.

We recognize the stress that the transition to online formats must be causing for faculty members. We value your time, so we re-emphasize that we have designed the survey to take less than ten minutes to complete.

The survey, incentives, and all the members of our research team are IRB approved. A link to the survey will be sent on Monday. If you have any questions or concerns about the campaign or the survey, please reach out to Dr. Labelle at labelle@chapman.edu.

Thank you,
Marie Tobias

w/ emailing it to students

Hello _____,

Thank you for expressing interest in sharing our **short online survey** with your students.

With the campus transition to online formats, our student-driven campaign will be implemented in purely digital formats. This being said, would you be willing to share our survey with your students and allow them virtual class time to complete it before and after the campaign?

To emphasize the importance of this data, a member of our research team would still gladly come to any virtual class space to introduce the survey and answer any questions. As an incentive, there will be a raffle for five \$25 gift cards.

We recognize the stress that the transition to online formats must be causing for faculty members. We value your time, so we re-emphasize that we have designed the survey to take less than ten minutes to complete.

If you cannot give virtual class time to share the survey with students before and after during the campaign, distributing it to your students via email is a sufficient secondary method of administering the survey.

The survey, incentives, and all the members of our research team are IRB approved. A link to the survey will be sent on Monday. If you have any questions or concerns about the campaign or the survey, please reach out to Dr. Labelle at labelle@chapman.edu.

Thank you,
Marie Tobias

Just following up!

With the campus transition to online formats, our student-driven campaign will be implemented in purely digital formats — making this data even more valuable than before.

This being said, would you be willing to share our survey with your students and allow them virtual class time to complete it before and after the campaign?

To emphasize the importance of this data, a member of our research team would still gladly come to any virtual class space to introduce the survey and answer any questions. As an incentive, there will be a raffle for five \$25 gift cards.

We recognize the stress that the transition to online formats must be causing for faculty members. We value your time, so we re-emphasize that we have designed the survey to take less than ten minutes to complete.

The survey, incentives, and all the members of our research team are IRB approved. A link to the survey will be sent on Monday. If you have any questions or concerns about the campaign or the survey, please reach out to Dr. Labelle at labelle@chapman.edu.

Thank you,
Marie Tobias

Thank you again for your willingness to share our survey with your students! It will be available until April 5th. Upon completion, students will be prompted to enter a raffle for five \$25 gift cards.

https://chapmanu.co1.qualtrics.com/jfe/form/SV_cD6dlaJtwfyCFvL

Best,
Marie

Thank you again! The survey will be available until April 5th. Upon completion, students will be prompted to enter a raffle for five \$25 gift cards.

https://chapmanu.co1.qualtrics.com/jfe/form/SV_cD6dlaJtwfyCFvL

Best,
Marie

Thank you again! The survey will be available until April 5th. Upon completion, students will be prompted to enter a raffle for five \$25 gift cards.

We can still introduce the survey, or you can send it to your students.

https://chapmanu.co1.qualtrics.com/jfe/form/SV_cD6dlaJtwfyCFvL

Best,
Marie

Thank you so much!

The survey will be available until April 5th. Upon completion, students will be prompted to enter a raffle for five \$25 gift cards. See the link below for all survey introduction information.

https://chapmanu.co1.qualtrics.com/jfe/form/SV_cD6dlaJtwfyCFvL

Best,

Marie

Here is a paragraph you may include.

We want our data to be as accurate as possible, so please answer honestly. We are seeking students to complete this short survey before and after the campaign. You do not need to complete both instances to be entered in the raffle.

Upon completion, there will be a raffle for five \$25 gift cards.

Hello again _____,

I'm a part of the research team for the School of Communication's Rethink Campaign. Thank you again for expressing interest in sharing our **short online survey** with your students! / Thank you again for sharing our **short online survey** with your students!

Now that our campaign has concluded, we are conducting a post-test. Would you be willing to share our post-test survey with your students and allow them virtual class time to complete it? To emphasize the importance of this data, a member of our research team would still gladly introduce the survey during your class. We value your time, so the post-test survey also takes less than ten minutes to complete.

If the previous is not possible, we'd still greatly appreciate it if you are willing to send it to your students. Here is an explanation you may include:

We are seeking students to complete this short survey. If you have completed the pre-test, we would greatly value your participation once more.

Upon completion, there will be a raffle for five \$25 gift cards.

You do not need to complete both instances to be entered in the raffle. We want our data to be as accurate as possible, so please answer honestly.

https://chapmanu.co1.qualtrics.com/jfe/form/SV_cD6dIaJtwfyCFvL

The survey will be available until the end of next week (May 8th).

Once again, the survey, incentives, and all the members of our research team are IRB approved. If you have any questions or concerns about the campaign or the survey, please reach out to Dr. Labelle at labelle@chapman.edu.

Thank you,
Marie Tobias

Follow Up

Good afternoon ____,

Just following up!

Best,
Marie

Final Follow Up

If you'd be willing to send this survey along to your students, we'd gladly take any and all students that are willing to participate.

https://chapmanu.co1.qualtrics.com/jfe/form/SV_cD6dlaJtwfyCFvL

The survey will be available until May 8th. Upon completion, students will be prompted to enter a raffle for five \$25 gift cards.

The survey, incentives, and all the members of our research team are IRB approved.

Best,
Marie